



FLIP-A-WEEK™

From **Southworth**

Patented

Enjoy the true convenience of a "by the week" desk calendar.

Page size
7" × 5⁵/₈"

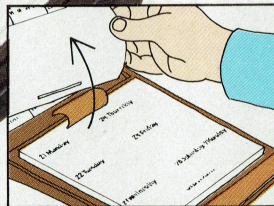
The Best New Idea In Days

Previous weeks in storage tray. Easy access to confidential note areas.

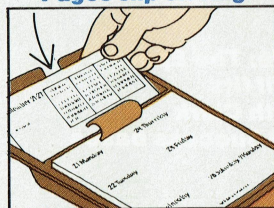
Corresponding header shows three months with current week highlighted in color.

Unique page holder allows easy removal and makes refill replacement simple.

Flat writing surface without bothersome rings or uneven paper stacks. Easy to write on, left side or right.



Pages slip off ring.



And slide into tray.

More Useful

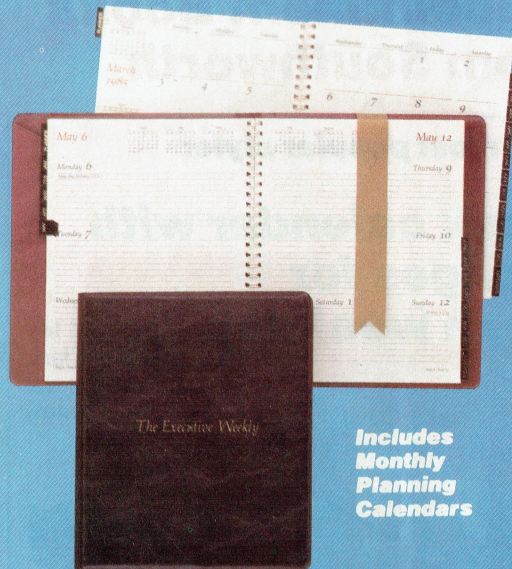
Now see the entire week at one time. Make notes, change appointments, with ease.

More Convenient

Pad is perfectly flat . . . easy to write in appointments. Corresponding header has three month display with current week highlighted in red. Smoke (translucent) base.

No.	Description	List	2	6	12
SOU700-4	Base & Refill	\$11.95 ea.	\$10.75 ea.	\$10.15 ea.	\$9.55 ea.
SOU705	1985 Refill Only	3.95 ea.	3.55 ea.	3.35 ea.	3.15 ea.

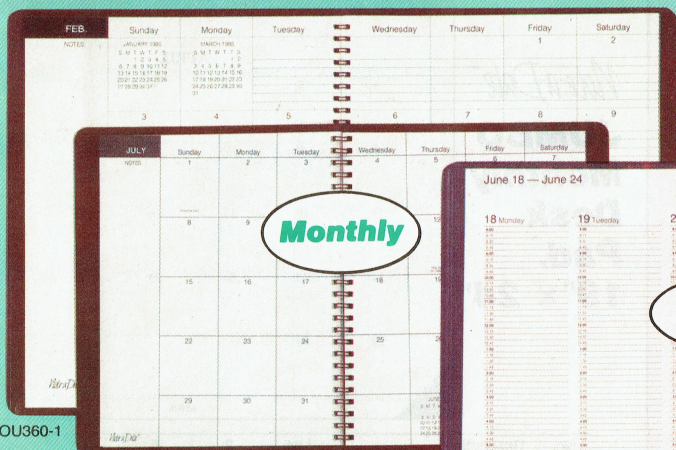
Luxurious Executive Weekly Appointment Book with many exclusive features



Includes Monthly Planning Calendars

Page size 6⁷/₈" × 8³/₄". A full week across two pages. Rich two-color printing. Includes business and summary section, metric conversion chart, time zone/area code map, telephone/address section and many extras. Luxurious refillable padded cover with storage pocket and page marker. Covers available in black (655-1) and brown (655-2).

No.	Description	List	2	6	12
SOU655	Complete cover and refill	\$14.75 ea.	\$13.30 ea.	\$12.55 ea.	\$11.80 ea.
SOU658	1985 Refill Only	7.95 ea.	7.15 ea.	6.75 ea.	6.35 ea.



SOU360-1

SOU350-1

Personal and Professional Appointment Books

Daily

No.	Description	List	2	6	12
SOU500-1	4 7/8" x 8"	\$5.95 ea.	\$5.35 ea.	\$5.05 ea.	\$4.75 ea.

Weekly, 2 Sizes

No.	Description	List	2	6	12
SOU600-1	3 3/4" x 6 1/8"	\$3.50 ea.	\$3.15 ea.	\$3.00 ea.	\$2.80 ea.
SOU660-1	4 7/8" x 8"	3.95 ea.	3.55 ea.	3.35 ea.	3.15 ea.

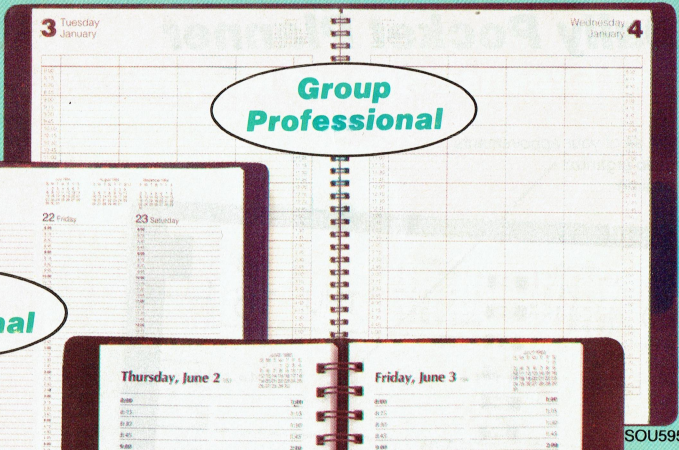
Monthly, 2 Sizes

No.	Description	List	2	6	12
SOU350-1	6 7/8" x 8 3/4"	\$4.95 ea.	\$4.45 ea.	\$4.20 ea.	\$3.95 ea.
SOU360-1	9" x 11"	4.95 ea.	4.45 ea.	4.20 ea.	3.95 ea.

SOU695-1



SOU600-1 SOU660-1



SOU595-1



SOU500-1

Weekly Professional

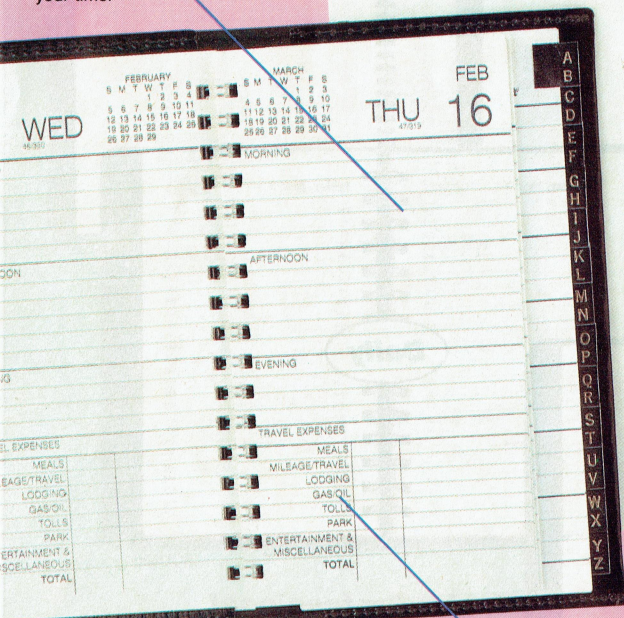
No.	List	2	6	12
SOU695-1	\$6.95 ea.	\$6.25 ea.	\$5.90 ea.	\$5.55 ea.

Daily Group Professional

No.	List	2	6	12
SOU595-1	\$13.95 ea.	\$12.55 ea.	\$11.85 ea.	\$11.15 ea.

Daily Pocket Planner and Expense Record Keeper

Enter all of your appointments
to help organize
your time.



List all of your expenses for
reimbursement
or tax records.

Includes:

- Sewn, black leather-like wallet.
- Four quarterly refills.
- Separate tabbed telephone/address section.

Features:

- Future months planning calendar
- Monthly and quarterly expense summaries
- Time zone/area code map
- Directory of toll-free numbers

No.	Description	List	2	6	12
SOU545-1	Complete Daily Pocket Planner	\$13.95 ea.	\$12.55 ea.	\$11.85 ea.	\$11.15 ea.
SOU548	1985 Refills Only	10.00 ea.	9.00 ea.	8.50 ea.	8.00 ea.

Note-a-Date®

JUMBO Monthly Desk Pad. 19" x 24"



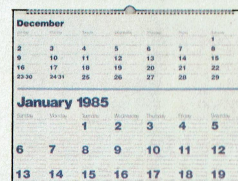
No.	Description	List	2	6	12
SOU230	19" x 24", bound in brown	\$6.50 ea.	\$5.85 ea.	\$5.55 ea.	\$5.20 ea.
SOU200	17" x 22", bound in green	4.25 ea.	3.85 ea.	3.60 ea.	3.40 ea.

Wall calendars: 2 Styles, 4 Sizes

Monthly



3-Month



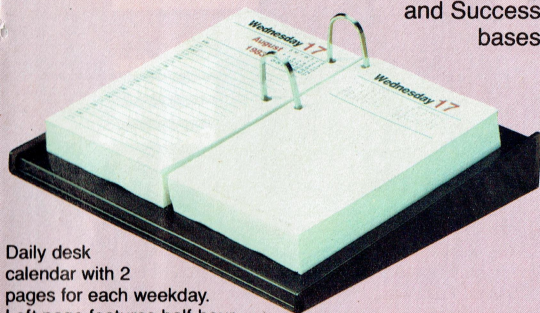
No.	Description	List	2	6	12	16
SOU100	Monthly, 8 1/2" x 11"	\$2.95 ea.	\$2.65 ea.	\$2.50 ea.	\$2.35 ea.	
SOU110	Monthly, 10 5/8" x 14"	3.95 ea.	3.55 ea.	3.35 ea.	3.15 ea.	
SOU120	Monthly, 16" x 21"	5.75 ea.	5.20 ea.	4.90 ea.	4.60 ea.	
SOU130	Monthly, 22" x 29"	7.50 ea.	6.75 ea.	6.35 ea.	6.00 ea.	
SOU160	3-Month, 16" x 21"	5.50 ea.	4.95 ea.	4.65 ea.	4.40 ea.	
SOU165	3-Month, 10 5/8" x 14"	3.95 ea.	3.55 ea.	3.35 ea.	3.15 ea.	
SOU170	3-Month, 22" x 29"	7.50 ea.	6.75 ea.	6.35 ea.	6.00 ea.	

1985 Calendars, Diaries and Appointment Books from Southworth

Our most popular style:

**Desk calendar with
2 pages for
each weekday.**

Our refill fits
Keith Clark
and Success
bases



Daily desk
calendar with 2
pages for each weekday.
Left page features half-hour
appointments from 8:00 AM to 5:30
PM. Smoke (translucent) calendar
base.

Page size:
3½" × 6"

No.	Description	List	2	6	12
SOU5717-4	Base only	\$5.25 ea.	\$4.75 ea.	\$4.45 ea.	\$4.20 ea.
SOU5717	1985 Refill	3.25 ea.	2.95 ea.	2.75 ea.	2.60 ea.

**New: The most beautiful
desk calendar ever
produced**

epoch™

**A color
photograph
to greet each
new day.**

Daily desk calendar with a new
image for each weekday.
Printed on high quality
paper; easy to write
on with pen or pencil. Smoke
(translucent) calendar base.

**Note: The Epoch™
refill fits
Keith Clark
and Success bases**

No.	Description	List	2	6	12
SOU5717EPC	Base & Refill	\$12.95 ea.	\$11.65 ea.	\$11.00 ea.	\$10.35 ea.
SOU5717EP	1985 Refill	7.95 ea.	7.15 ea.	6.75 ea.	6.35 ea.

